# **Risk based Pricing**

#### What's New:

We've introduced a new configuration for risk-based pricing applicable for purpose Business and Vehicle Loans. With this new configuration, the base interest rate would be automatically added or discounted with the value of the configured risk pricing

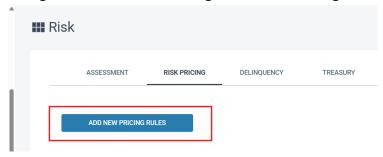
### Benefits:

- **Greater pricing accuracy:** Ensures interest rates reflect the borrower's risk profile without manual intervention.
- Improved operational efficiency: Reduces manual calculations and decreases the chance of human error.
- **Consistent decisioning:** Guarantees uniform application of pricing rules across all eligible loans.
- **Enhanced lender flexibility:** Allows lenders to fine-tune pricing strategies for as per requirements.

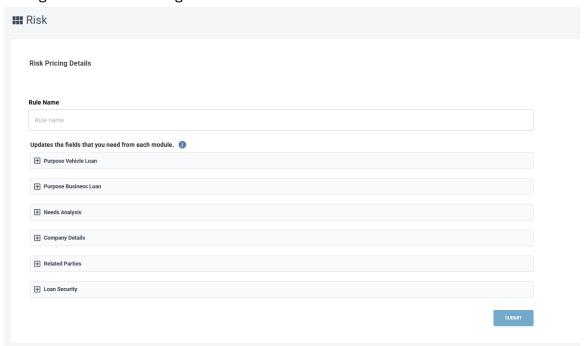
#### How it works:

## **Creating new Risk Pricing rules**

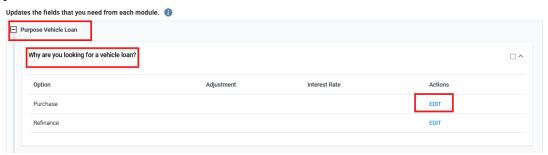
1. Navigate to Risk > Risk Pricing > Add New Pricing Rules



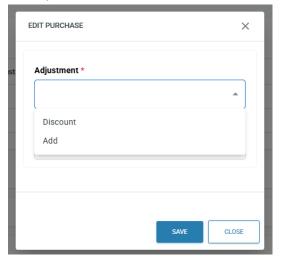
2. You will be prompted to name your Risk rule and be displayed the fields to be configured for Risk Pricing

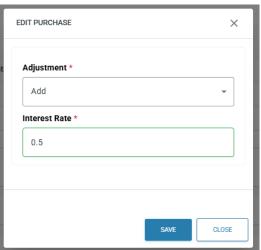


3. For applying Risk based rule to a component, Click on the Module > Click on the Question > Edit



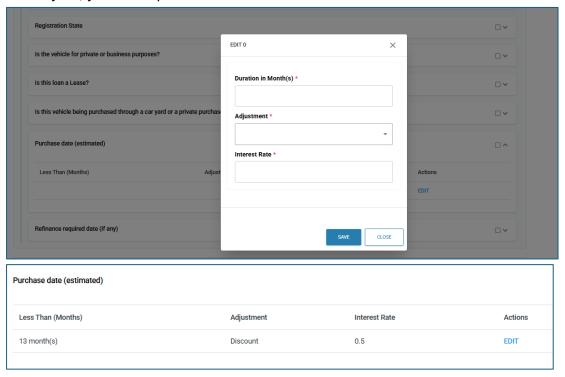
4. Click on the dropdown for configuring the Adjustment (Discount / Add) and add it's respective interest rate and Save





5. For Date type fields, you can configure the duration in Months.

For example: If you want to configure a discount rate of 0.5% For purchases less than a year, you can input the duration as 13 Months

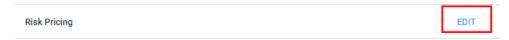


6. Repeat these steps for all the required components for which you wish to apply the risk rule and click on Update to save all your changes



## Adding Risk rule in your Product

- 1. Navigate to Marketing > Product > select a Vehicle or a Business product on which you wish to apply Risk based pricing to
- 2. Navigate to Risk Pricing and click on Edit



3. Select your newly created Risk Pricing rule and click Save.

## Edit Risk Pricing



This will apply the configured risk based rules when the respective questions are answered in the customer application form and would automatically add or discount the rate on top of the base interest rate.

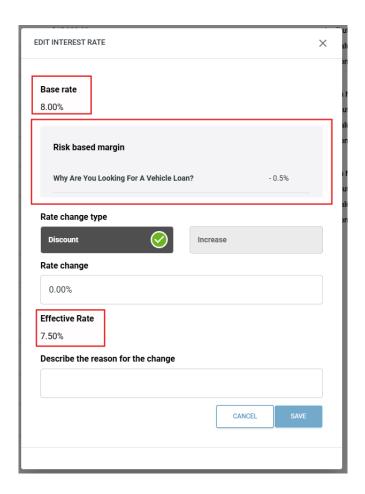
E.g: For a scenario where for the question 'Why are you looking for a Vehicle Loan?'

Risk Rate is set to Discount 0.5% and the base interest rate is 8.00% for the Loan product selected, the overall Risk based interest rate would be 7.50%

To verify if Risk pricing is correctly applied to the Interest rate after the application is submitted:

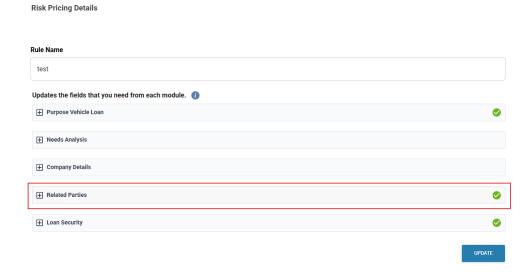
Navigate to Application > Product > Interest rate > Edit

You should see the summary of all the risk rules applied to your base interest rate.



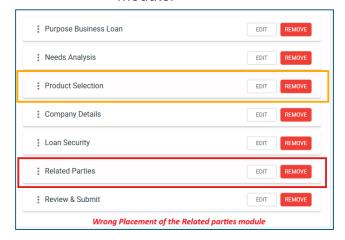
### **Points to Note:**

 Ensure that any questions inside modules within which risk-based pricing is applied in the Risk layer are positioned in such a way that they appear before the Product Selection page for optimal Risk price calculation
 E.g. In Risk Pricing there's a Risk rule set up for one of the questions inside the Related parties module



So inside the form builder respectively, Lenders need to ensure that the

Related Parties module should be positioned before the Products Selection module.





2. In case of multiple **Related parties involved**, the system will compare and apply the **higher** risk rate to the base interest rate.

E.g: Base interest rate = **10.00**%

Risk Rate calculated for **Related Party 1**:

for Question: Your relationship with the applicant

Risk rate = +0.2% for Director

for Question: Are you an existing customer?

Risk rate = +0.3% for Yes

Total risk rate for Related Party 1 = **0.5**%

Effective interest rate = 10.5%

Risk Rate calculated for **Related Party 2**:

for Question: Your relationship with the applicant

Risk rate = -0.2% for Guarantor

for Question: Are you an existing customer?

Risk rate = -0.3% for No

Total risk rate for Related Party 2 = -0.5%

Effective interest rate = 9.5%

Since the new rate in case of related Party 1 is **higher**, the system will consider **10.5%** as the new and effective interest rate

3. In case of multiple **Loan Securities involved**, the system will compare and apply the **lower risk** rate to the base interest rate.

E.g: Base interest rate = **10.00**%

Risk Rate calculated for Loan Security 1:

for Question: Property type

Risk rate = +0.2% for Apartment/Unit

for Question: Registration State

Risk rate = +0.3% for Yes

Total risk rate for Loan Security 1 = 0.5%

Effective interest rate = 10.5%

Risk Rate calculated for Loan Security 2:

for Question: Property type

Risk rate = -0.2% for Apartment/Unit

for Question: Registration State

Risk rate = -0.3% for Yes

Total risk rate for Loan Security 2 = -0.5%

Effective interest rate = 9.5%

Since the new rate in case of Loan Security 2 in **lower,** the system will consider **9.5%** as the new and effective interest rate